



# **BERLIN DIGITAL FASHION SYMPHONY**

**CONCEPT**

**QUINTO + STANGL**

In February 2001, Norma Quinto worked with Sean John on the production of the first nationally televised runway show during New York Fashion Week when it simultaneously aired live on E! Television and the Style Network. During fashion week in February 2002, the New York Times ran a front page story on Sean John.

**Not one but three fashion powerhouse public relations companies were employed to oversee the evening -- KCD for production, Quinto & Company for seating and Paul Wilmot Communications to**

**The Young Man of Bad Boy**  
A Not-So-Tender 24, Sean John, a.k.a. Puff Daddy, Is a Rising Impresario of Rap

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The New York Times Archives



Quinto worked with museums and luxury brands in New York to create spaces where the eye is constantly challenged. The combination of pared down elegance, sophistication and eclectic use of elements is what made our events distinct.



Norma Quinto as an independent creative production and communications agency dedicated to creating exceptional events for our clients in New York



Quinto worked on The Elton John AIDS Foundation Academy Award Party which is one of the annual parties held in Los Angeles following the Academy Awards ceremony. It is one of the most high-profile parties in the Hollywood film industry.



2011, Norma Quinto arrives in Berlin from New York to discover an amazing scene full of talented and creative people and worked as a correspondent for WWD



**FASHION**  
Peter Do RTW Fall 2022

**FASHION**  
'Eco Responsibility' Reigns Among 20 Semifinalists for LVMH Prize

**BUSINESS**  
Gucci Improvement in Q4 Puts Kering in Bullish Mood

FASHION / FASHION SCOOPS

## Short Film Spotlights Clothing Care in Berlin

"The Next Black" shows how designers, apparel manufacturers and textile producers are striving to make fashion more green.

By **NORMA QUINTO** MAY 19, 2014, 12:01AM

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**CARE INSTRUCTIONS:** Laundry day has made it to the big screen. On Thursday night in Berlin, German electronics firm AEG screened "The Next Black," spotlighting how designers, apparel manufacturers and textile producers are striving to make fashion more green.

"The film was created as a way to explore the evolution of the clothing industry and to gain understanding on how consumer's washing needs will evolve," said Ola Nilsson, head of laundry at AEG, part the Electrolux group, a maker of household electronics and laundry machinery. "This film will help educate the industry and consumers about how to care for their clothes with the least possible impact on the environment.



### Patrick Mohr Gives 'Human' Presentation

MOHR HUMAN: Berlin's seasonal scandal monger Patrick Mohr juxtaposed members of marginalized or disadvantaged groups with regular models in his off-site Mercedes-Benz Fashion Week Berlin presentation "Human" on Wednesday. Bobby Brederlow, who has Dow...

By **NORMA QUINTO** Jul 05, 2013



### The Parley Berlin Summit Kicks Off

DEEP DIVE: Pop icon Pharrell Williams hosted the opening of Parley Berlin, a summit at the Premium fashion fair to explore the fast-growing threat of plastic pollution in the oceans. Fisher Stevens, Fabien Cousteau and Tyson Toussant were among the k...

By **NORMA QUINTO** Jul 02, 2013



### Berlin Fashion Week Starts With a Bang

SHORT BUT SWEET: Berlin Fashion Week began with lightning, thunder and heavy rain. As a result, the Bread & Butter opening party held on Monday night in the airfield of Tempelhof airport was called off early. The celebration started without a hitch a...

By **NORMA QUINTO** Jul 02, 2013



### Mel Ottenberg Named 032c's Fashion Director

BERLIN — Rihanna's personal wardrobe stylist Mel Ottenberg has been appointed fashion director of 032c magazine. The bi-annual, English language publication based here focuses on contemporary fashion, art and politics. Ottenberg had worked on the last...

By **NORMA QUINTO** Jun 20, 2013

in 2020, finding talent in every corner Quinto and Salvatore Siciliano, founded the Siciliano Contemporary Ballet e.V. to help a group of Berlin based dancers unite and continue their dedication to exploring and articulating a distinct aesthetic of form, movement and meaning. Quinto had the idea to bridge the gap of arts and culture with fashion thus the SBC dancers took part in Berlin Fashion Week



SCB at Berlin Fashion Week this became the image of the day around the world for the DSTM show



2022, Quinto Meets Michail Stangl  
- cultural strategist and curator -  
a partnership for the promotion of Berlin  
digital fashion is born



## MICHAIL STANGL

Curator and culture strategist, Web3 advocate for ZORA- The leading open source protocol and toolset that allows anyone to build Web3 and NFT platform and applications.

Michail Stangl has been for over a decade one of the progressive forces behind the global underground music scene, converging avant-garde, pop and underground culture.

As one of Boiler Room's lead curators, for over ten years he has contributed to the phenomenal rise from a webcam taped to a warehouse wall to become the world's leading underground music platform with a monthly reach of over 280 million world-wide.

He is one of the curators of the annual CTM Festival, one of the world's most important happenings for experimental and new forms of music and the host of one of Germany's leading weekly radio programs.

He has worked with and advised some of the world's leading brands including Google, Converse, Apple, Audi, Native Instruments and Budweiser-

He is engaged with a variety of charitable projects like Global Citizen, UNAIDS, and various community projects within electronic music and beyond.



### Review: CTM is the inspiring festival dance music needs

Berlin's CTM Festival celebrated its 20th anniversary in exhilarating and energising form

 Mixmag



### CTM Festival 2019: The Berlin institution strikes the right balance between the scholarly and fun

The event hosted 700 Bliss, Miss Djax, Gabber Modus Operandi and more at its 20th edition, across various venues in Berlin

 Crack Magazine / Gabriel Szatan



<https://www.wired.com/story/nft-art-market-tweets/>

## The Next Frontier of the NFT Gold Rush:

Crypto art is huge right now—and it's moving far beyond digital images.



### The Next Frontier of the NFT Gold Rush: Your Tweets

Crypto art is huge right now—and it's moving far beyond digital images.

Wired / Condé Nast / Mar 10, 2021

FEA

<https://www.deutschlandfunkkultur.de/zum-auftakt-des-ctm-festivals-2021-doppelte-verwandlung-im-100.html>

Archiv

Zum Auftakt des CTM Festivals 2021

## Doppelte Verwandlung im virtuellen Raum



Ein Screenshot von „Cyberia“. In dem virtuelle Raum sollen CTM-Besucher über Avatare zusammenkommen können. © CTM / Lucas Gutierrez

10:27 Minuten

<https://www.rbb24.de/kultur/beitrag/2021/01/berlin-ctm-festival-corona-pandemie-digital.html>

**rbb** 24 Corona Politik Wirtschaft Kultur Sport Panorama Berlinale

Festival-Kritik | "Apotome Live"

## Herrschaftskritik mit der Musiksoftware

Sa 30.01.21 | 10:33 Uhr | Von Lennart Garbes 1



Audio: Inforadio | 30.01.2021 | Lennart Garbes | Bild: Roland Owsnitzki/www.imago-images.de

**Das Berliner CTM-Festival musste wegen der Corona-Pandemie in den digitalen Raum verlegt werden. Seinen politischen Anspruch hat die CTM aber nicht verloren – etwa mit einer Liveperformance, erzeugt mit einer Software ohne kulturellen Bias. Von Lennart Garbes**

Schon das Setting für "Apotome Live" ist wie gemalt für eine avantgardistische Kunstperformance. Fünf Musiker und Musikerinnen, gekleidet in schwarz und grau, stehen an fünf im Kreis aufgestellten Tischen. Auf den Tischen sind Mischpulte aufgebaut, überwuchert von Kabeln und Cinch-Steckern. Ebenfalls in der Runde sitzt eine Cellisten, natürlich auch in Schwarz. Sie alle befinden sich in der abgedunkelten, steril wirkenden Betonhalle im silent green in Berlin, die eingetaucht ist in langsam pulsierendes lila-weißes Licht.

**Eine Software als Headliner**

Gemeinsam erzeugen die Musiker live improvisierte, wundersam-dystopische, elektronische Klangwelten. Interagiert wird dabei erst einmal so gut wie gar nicht. Der Livestream zeigt Musiker, die konzentriert auf ihre Instrumente starren, an

<https://www.nbcnews.com/pop-culture/pop-culture-news/iconic-doge-meme-nft-breaks-records-selling-roughly-4-million-n1270161>

**NEWS** Iconic 'Doge' meme NFT breaks record, selling for \$4 million SHARE & SAVE f t e ...

POP CULTURE NEWS

## Iconic 'Doge' meme NFT breaks record, selling for \$4 million

The meme of an excited Shiba Inu named Kabosu is officially the most expensive meme NFT ever sold.



NBC News; Getty Images

f t e ...

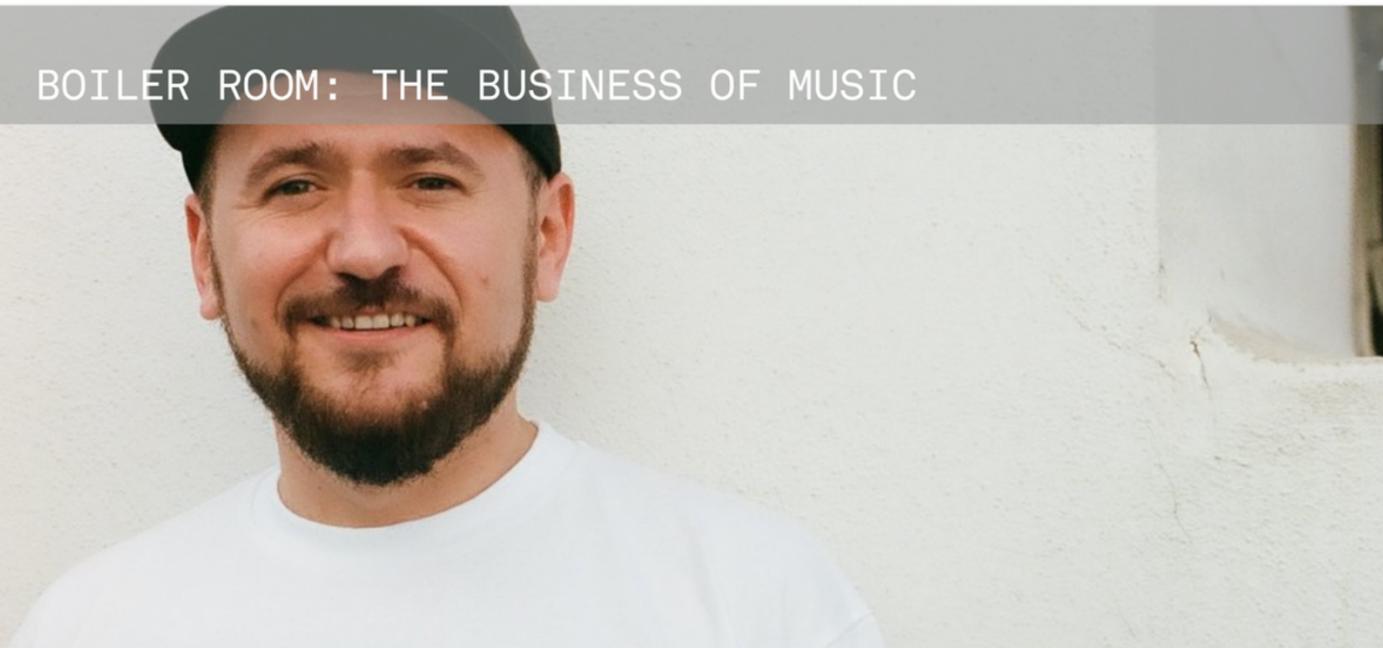
June 11, 2021, 7:38 PM CEST / Updated June 11, 2021, 8:36 PM CEST

**By Kalhan Rosenblatt**



FEATURES » [INTERVIEWS](#) »

## MICHAIL STANGL, BOILER ROOM: THE BUSINESS OF MUSIC



### iMUSICIAN

Boiler Room is one of dance music's most recognisable brands. In this month's Business Of Music feature, we speak with Boiler Room host and general director of Boiler Room Germany Michail Stangl about Berlin, legendary moments and the power of live streaming.

March 2022, during the Berlin Fashion Week, Quinto & Stangl will present an immersive and interactive showcase of digital fashion talent that will catapult Berlin Fashion Week globally with the first Berlin digital fashion designers showcase

