

Become A-Ware turns potential returns / overhangs that are destined for disposal, into garments that shine with design and awareness.

If you don't want your bad purchase to litter the world, here are a few tips on what you can do instead of sending it back:

Donations e.g. to the Berlin City Mission or another institution (e.g. look up fair rating).

Swap at a swap meet or organize a clothes swap party yourself.

Think about who else might like the piece and pass it on to friends.

Have it changed, e.g. at Until it falls off my body or the tailoring shop of your choice.

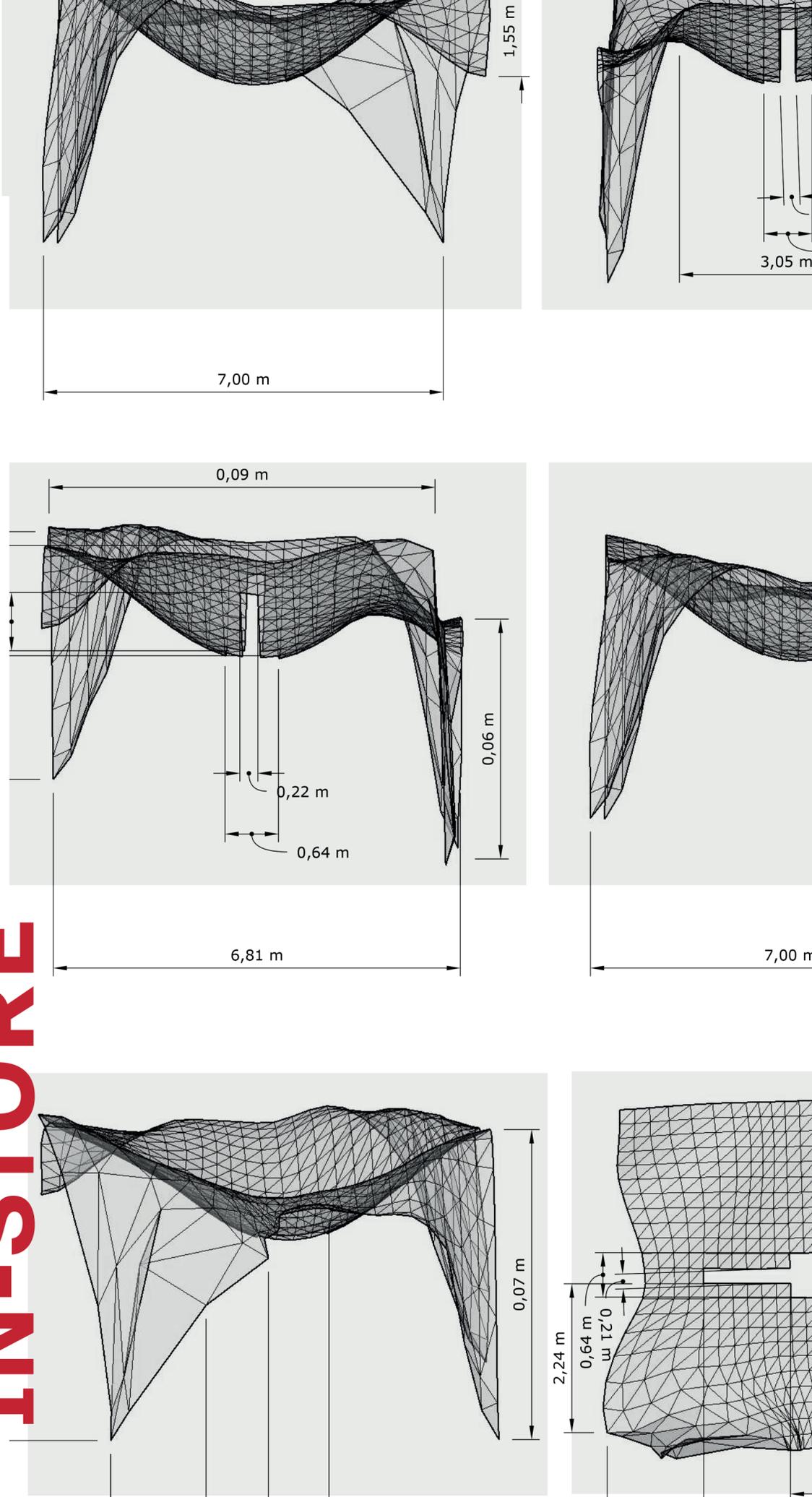
Change it yourself or learn change and spice-up tricks in your neighborhood workshop.

Learn to love the bad buy and raise it to your new style.

**WE
NEED
TO
BECOME
A-WARE**

POP-UP INSTALLATION

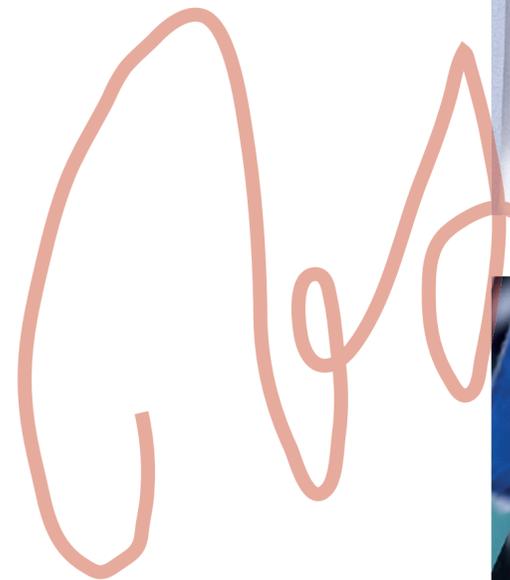
IN-STORE



Inundated with clothes

It takes **2,700 liters of water** to make **one cotton shirt**. And when consumers and company's throw away clothing in the garbage, not only does it waste money and resources, but it can take **200+ years** for the materials to decompose **in a landfill**.

We want to make people **aware** of the overflow of clothing and the **mass** of it.





BECOME A-WARE COLLECTION

This collection from Become A-Ware came forth out of gifted merchandise from a band who shall not be named, banners and other clothes that were destined for disposal.

Various designers created their own pieces out of used garments, therefore upcycling them. Ready to be hung in a new closet and becoming someone's favorite piece.

The collection consists of lace front dresses in several colors, which also come in T-shirts, a black and yellow HomeOffice suit, several types and sizes of underwear, dresses made out of banners and finally a numerous collection of redesigned t-shirts.



NEW

BERLIN COLLECTION

The giant **colorful gas pipes** all over Berlin are not the city's most famous sights. Even though they are a **distinctive part** of Berlin. The bright colors they come in are very recognizable, especially to locals who see them every day.

We wanted to incorporate these appreciable pipes into the **newest collection** of the Become A-ware project. The garments are made **from merchandise** of a band who shall not be named, these left-over shirts are made into a typical **Berlin** collection.

